

RESEARCH INVITATION

ORGANISATIONAL LEADERSHIP INVESTMENT ACROSS AOTEAROA NEW ZEALAND; EXPLORING THE EXPERIENCES OF MIDWIFERY LEADERS

ARE YOU A MIDWIFE CURRENTLY IN A FORMAL LEADERSHIP OR MANAGEMENT ROLE?

INTRODUCTION

You are invited to participate in an anonymous online survey exploring the experiences of midwives transitioning from clinical practice into leadership.

The study aims to understand how midwives transition into leadership roles and the types of organisational support provided to them. By investigating these pathways, the research seeks to identify what helps or hinders professional growth in this sector.

HOW TO PARTICIPATE / TO FIND OUT MORE

Your voice is essential to shaping the future of midwifery leadership.

1. Scan the QR Code or use the link below to access the Study Landing Page.
2. Read the Information: View the Participant Information Sheet for full study details.
3. Complete the Survey: The anonymous survey takes approximately 20 minutes.

Closing Date: Sunday 16th August

OBJECTIVE

To evaluate how organisational investment impacts the transition experience and career sustainability of midwifery leaders. The goal is to provide an evidence base to advocate for standardised, high-quality development pathways across the profession.

METHODOLOGY

This Survey utilises an anonymous online survey hosted on the secure Qualtrics platform.

- **Survey Design:** Descriptive study using a mix of rating scales and open ended qualitative questions.
- **Target participant:** Midwives currently in formal leadership or management roles working within Aotearoa
- **Confidentiality:** All data is anonymised; no individual or identifiable information published in the final report.



LINKS TO SURVEY AND FURTHER INFORMATION

https://massey.au1.qualtrics.com/jfe/form/SV_5o2nawx1gBOD4Uu

This project has been evaluated by peer review and judged to be low risk. Following review by a Massey University Ethics Advisor and Chair of the Ethics Chairs' Committee, the project has been approved. The researcher(s) named above are responsible for the ethical conduct of this research.
If you have any concerns about the ethical conduct of this research that you want to raise with someone other than the researcher(s), please contact Massey University Human Ethics by email: humanethics@massey.ac.nz.

RESEARCHERS

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